

## How to Enter

Please enter the competition via the Entry Form on the official website or via Email.

We will not accept any artwork directly mailed or brought to our offices, stores, events, or other venues.

[Number of artwork entries]

### Up to 3 artworks per person

Judging will be conducted per piece of artwork.

[Entry period]

January 31 to March 15, 2024

Please complete and submit the Entry Form or send by E-mail by the deadline of 23:59 (Japan time) on March 15.

[Entry fee]

### Entry is free of charge.

However, if your artwork passes the first round of judging, you will be responsible for the shipping cost to transfer the artwork to the judging site.

For international entrants, the organizer will pay part of the international shipping costs based on further discussion.

Scan the QR code to entry



## Schedule

Feb.	↓ Entry Period	January 31 Start of entry
Mar.	↓ First round of judging Judging images	March 15 Closure of entries
Apr.	↓ Second round of judging Judging of original artworks	Mid-April Results of the first round of judging If successful in the first round of judging, the original artwork must be submitted physically for the second round of judging. Details of the shipping address and receiving period will be provided to those who passed the first round of judging. * Receiving period of artworks: <u>Mid-April to mid-May (tentative)</u> Shipping address: Within Tokyo, Japan * Entrants are responsible for the shipping cost. For international entrants, the organizer will pay part of the international shipping costs based on further discussion.
May		Early June Results of the second round of judging
Jun.		Early August Exhibition of selected and award-winning artworks + Award ceremony
Jul.		
Aug.		
Sep.	↓ Exhibition of selected and award-winning artworks	Award-winning artworks (of the Grand Prize and Corporate Awards) and selected artworks from the second round of judging will be exhibited at a venue in Tokyo. * The period is scheduled between early August and late September. * Artworks will be returned by the end of the year after the exhibition. * The organizer is responsible for the cost of returning the items.

Note : The schedule for the announcement of the results and the exhibition of selected and award-winning artworks is subject to change without notice. Please check the official website for the latest information.

## Contact

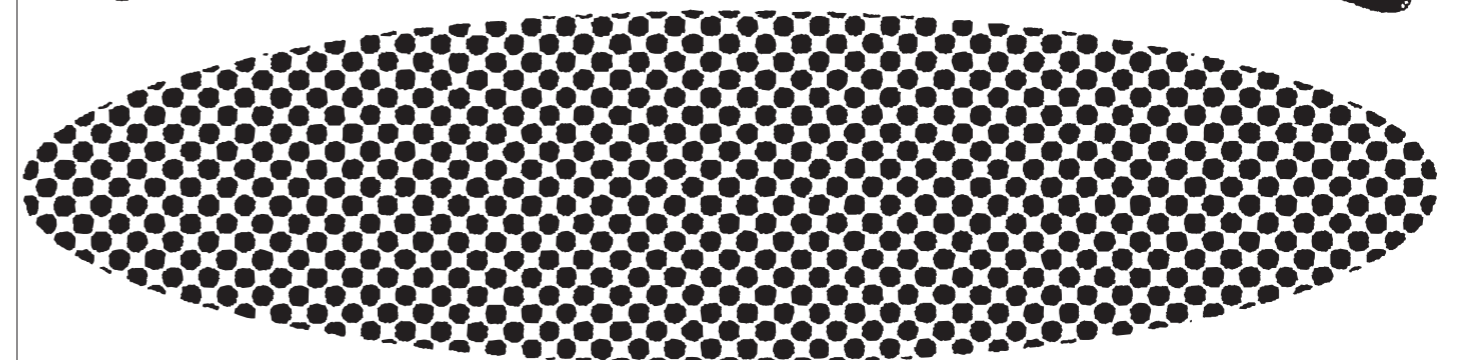
HERALBONY Art Prize Office, HERALBONY Co., Ltd.

Email : prize@heralbony.com / Weekdays 10:00-19:00 (JST), except national holidays



# HERALBONY ART PRIZE 2024

Call for Entries  
January 31 Wednesday-  
March 15 Friday, 2024



# HERALBONY ART PRIZE 2024

Call for Entries January 31 Wednesday- March 15 Friday, 2024

## What is the HERALBONY Art Prize?

In 2024, the HERALBONY Art Prize was established to help advance the budding careers of numerous talented artists. HERALBONY is an experimental welfare company with the mission statement, “Radiate your color.”

It sees each individual’s differences as unlimited possibilities and aims to create new values and culture through art.

This open competition will not only provide a place for artists to showcase their creativity, share their artwork with a wider audience, and connect with their peers in the field of expression, but will also expose them to curators, collectors, critics, gallery directors, and many other people.

There are no nationality or age restrictions on participation.

We encourage works that demonstrate innovation, creativity, exploration of new artistic directions, and experiments with a variety of styles, techniques and approaches from expressive individuals with disabilities from around the world. Our aim is to showcase this art competition to the world, and to encounter artists and artwork that embody the diversity of society. We will elevate artists’ careers to the next level and redefine the conventional perception of “disability and art”.

## Judges



Christian Berst (France)  
Founder of the gallery christian berst art brut



Hiromi Kurosawa (Japan)  
Chief Curator at the 21st Century Museum of Contemporary Art, Kanazawa/  
Advisor of HERALBONY Co., Ltd.



Katsuhiko Hibino (Japan)  
Artist, President of Tokyo University of the Arts



Emina Morioka (Japan)  
LVMH Métiers d’ Art Japan Director

## Judging Criteria

**A unique perspective and artistic creativity**

**Originality that may introduce fresh viewpoints and instigate societal shifts**

**A spirit of freedom that embodies diversity**

HERALBONY Art Prize  
Official website



## Entry Guidelines

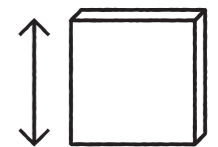
### • Who can enter ?

1. Artists with disabilities who wish to pursue careers in art internationally.
2. Open to all professional and amateur artists, regardless of age, gender, or nationality.
3. Entries are accepted from artists themselves or from affiliated organizations, etc.
  - (1) The artist themselves
  - (2) A person with parental authority (for minors)
  - (3) A relative or parent
  - (4) A guardian
  - (5) A welfare facility or other organization to which the artist belongs

### • Entry Guidelines

1. The copyright and ownership of the artwork must belong to the entrant (artist).
  - \* Any artwork containing a character, brand, name, or other element with copyright, trademark, or other rights that belong to a party other than the artist is not eligible.
2. Only two-dimensional artworks are acceptable (e.g., paintings, prints, digital art, photographs, and mixed media).
  - \* Sculptures, three-dimensional artworks, and video works are not eligible.
  - \* For installations, the artwork must be capable of being displayed on a wall, and be no longer than 200 cm in any dimension when displayed.
3. Only artworks that have not won prizes in other competitions in the past and have not been commercialized are eligible.
  - \* You may not enter the same piece of artwork in both this competition and any other open competition at the same time.
4. If the artwork passes the first round of judging, it must be available for display from April to December 2024.
5. The maximum size of the artwork is up to 200 cm in any dimension (if framed, the frame must be included in the size). Additionally, the sum of the two sides must be within 300 cm.
6. The weight of the artwork must not exceed 15 kg (if framed, the weight of the frame must be included).
7. Open theme (including materials and genre)

The maximum size of the artwork is up to **200 cm** in any dimension



The weight of the artwork must not exceed **15 kg**



## Awards and Prize

**Grand Prize** **1 person**  
**3,000,000 Japanese yen**

**Corporate Awards** **Several from sponsor companies,**  
**1 person each**

Note:  
Corporate Awards are awards selected by the sponsor companies of the Prize. Winning artworks may be adopted for use in a company’s services, products, or business.

The organizer may contact entrants of selected and award-winning artworks to discuss matters such as licensing agreements.

## Organizer – HERALBONY Co., Ltd.

HERALBONY is a company that unites art and welfare under the mission, “Radiate your color.”

With a view to expanding the welfare field, we develop diverse businesses, including a licensing business centered on the management of art data copyrights through licensing agreements mainly with artists with intellectual disabilities in Japan and abroad. Our businesses also include the operation of the art lifestyle brand HERALBONY, which uses artworks in fashion and interior products. Through these businesses, we aim to transform the perception of disability and create a new culture with welfare as its starting point.

### Sponsor Companies (Gold Sponsor)

Tokyo Tatemono Co., Ltd. Sangetsu Corporation East Japan Railway Company JINS Inc. MARUI GROUP CO., LTD.

Corporate  
site

